

BURLESON PARKS ADVISORY BOARD
February 10, 2022
MINUTES

Call to Order – 6:04 PM

Roll Call

Board Members Present

Cynthia Plonien
Sherry Scott
Thomas Fleeger
Michael Massey
Jessie Farris
Matthew Quinn
Emily Quinn

Board Members Absent

Staff in Attendance:

Jen Basham (Director of Parks and Recreation)
David Lopez (Deputy Director, Parks)
Kerry Montgomery (Senior Administrative Secretary)

Guests

1. Approve the January 13, 2022 meeting minutes.

A motion was made by Jessie Farris and seconded by Michael Massey to accept the minutes as presented. The motion passed 7– 0.

2. Citizen Appearances

None

**3. Receive a report, hold a discussion and provide staff feedback regarding Honey Tour
(Staff presenter: Jen Basham, Director)**

The Burleson Chamber of Commerce has hosted Honey Tour for over 20 years in the community. In 2020 and 2021, the race had to be canceled due to COVID. The Chamber would like to bring the event back in 2023 with an enhanced experience. The event has traditionally held a bike race ranging between 7-67 miles throughout multiple communities starting from Centennial High School. The last year the event was held, it grossed \$48,599 in revenue. For 2023, the Chamber would like to partner with the city to create a signature community event. The added components being proposed include: carnival, food trucks, live entertainment, and vendors. The projected cost of the event for the enhancements are \$23,160 with approximately \$20,000 projected to be covered by sponsorships, carnival revenue, and food and vendor spaces. If approved, the Parks and Recreation Department will budget for the event in the FY 23 budget process.

Matthew Quinn made a motion to recommend the partnership with the Chamber of Commerce to go forward with Honey Tour. Thomas Fleege seconded the motion. The motion passed 7- 0.

4. Receive a report, hold a discussion, and provide a recommendation for the naming of the dog park. (Staff Presenter: Jen Basham, Parks and Recreation Director)

Staff reviewed City Policy for the naming of parks, etc. City staff requested that the naming of the new dog park be placed out to the community for a public vote at the January 3, 2022 City Council meeting. A list of prospective names was placed in a poll for the community to respond to from January 7- January 21, 2022. Names polled

• Fido Station 2- 4 votes • The Boneyard-66 votes • Burleson Bark Park-233 votes
• Barkleson Park-7 votes • Paws N Play-5 votes • Write Ins-44 .Burleson Bark Park won with 233 of the 359 votes cast. Sherry Scott made a motion to recommend naming the dog park, Burleson Bark Park. Jessie Farris seconded the motion. The motion passed 7 – 0.

5. Receive a report regarding Parks and Recreation monthly programs, revenue and project updates. (Staff presenter: Jen Basham, Director)

The board was briefed in regards to special events, programming, revenue and capital improvement projects for The BRiCk, Golf, Russell Farms, and Parks. A discussion followed.

6. Community Announcements:

The February programming calendar was presented for the board to review.

7. Board Requests for Future Agenda Items or Reports

Adjourn

There being no further business, Chairperson Plonien adjourned the meeting.

Time – 6:25 PM


Kerry Montgomery, Senior Administrative Secretary